

Nahil Farajallah

Gaza, Gaza Strip, Palestine. ,

+972567249162 Date of Birth:

24th, May 1996

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Education:

- **2021 Holds certificate in Digital Marketing GGateway.**
- **2014 – 2018 Graduated from Alaqsa University with a Bachelor's degree In Mathematics**
- **Studying English Language at (AMIDEAST).**

Experience and Voluntary Work:

1. **worked on many strategic and marketing plans for the Structuring and arranging for companies**
2. **Plan and execute all digital marketing, including SEO/SEM, marketing database, email, social media and display advertising campaigns.**
3. **Build and maintain our social media presence.**
4. **Measure and report performance of all digital marketing campaigns, and assess against goals (ROI and KPIs).**
5. **Identify trends and insights and optimize spend and performance based on the insights.**
6. **Brainstorm new and creative growth strategies.**

7. Plan, execute, and measure experiments and conversion tests.

8. Collaborate with internal teams to create landing pages and optimize the user experience.

9. Utilize the strong analytical ability to evaluate end-to-end customer experience across multiple channels and customer touchpoints.

Training Courses:

- Project management (online)
- Digital Marketing.
- Google partners.
- Seo (search engine optimization).
- Social media and advertising.
- System analyst.
- Data entry.

Professional Skills:

- Technical Computer Skills
- Working under pressure
- Presentation Skills
- Time Management Skills

- Social Media Skills (Management And Advertising)
- Writing
- Seo

Other Skills Mänge a difference platform (WordPress, open cart)

Interests:

- Research Interests
- Voluntary work
- E-marketing
- Deaf Language

Languages Skills:

Arabic(Fluent, My
nativelanguage) in
English (V.Good).